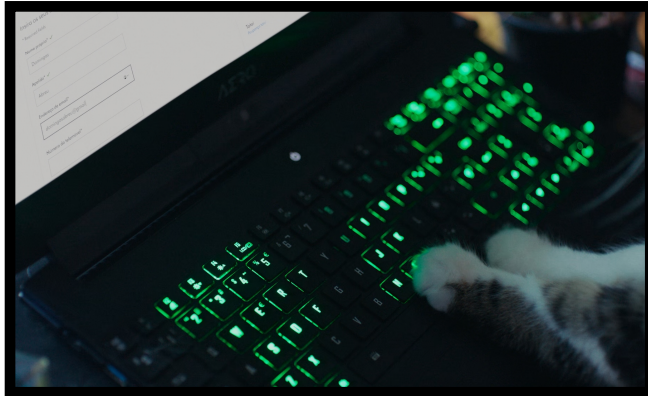


## A HORA DA ESTRELA



Portugal, 2026, FIC, DCP, Colour, 20'

Dolby Digital, 3:2

Director: Rita Barbosa

Producer: Rita Barbosa

Script: Rita Barbosa

Co-Producer: Luis Urbano, Sandro Aguilar, [O SOME A FÚRIA](#)

Editing: Jorge Jácome

Sound: Luís Silveira, Bernardo Bento, Vasco Carvalho

Music: Rui Lima, Sérgio Martins

Main Actors: June Abreu

Original Language: Portuguese

Subtitles: English

Synopsis: The Hour of the Star follows João, an influencer stuck in a precarious, sedentary routine. After a clumsy hair-brand post, she spirals from online fame into a surreal, disorienting dimension.

[| film data |](#)



## Rita Barbosa

Graduated in Digital Arts, in Sound and Image Course, by the School of Arts of UCP (2002). She completed her training with courses and workshops such as the Maine Media Workshops Photography Management Workshop. She wrote and performed her first short film FRIENDS AFTER DARK [2016], that had it international premiere at the 69th Locarno Film Festival, and was screened at film festivals such as Curtas de Vila do Conde, Márgenes, Curtas de Verin, SACO - Oviedo Contemporary Audiovisual Week, FICA - Aguilar del Campo Film Festival, Cinema Jove, Luso Brasileiro de Santa Maria da Feira, and in other exhibitions of which Bilbao Arte stands out.

She wrote and staged the film-performance AMIGOS IMAGINÁRIOS [2018], with the collaboration of Rui Lima, Sérgio Martins and Jonathan Saldanha, with a premiere scheduled at Teatro Rivoli (2019).

In theater, dance and performance she collaborated in the creation, set design, visual design, video and dramaturgy of several projects, including TRÊS DEDOS ABAIXO DO JOELHO (2012), by Tiago Rodrigues, that won Best Play in 2012 by the SPA, presented internationally in Kunsten Festival Des Arts, De Internationale Keuze and Rotterdamse Schouwburg, STAGE, Théâtre de la Ville, Théâtre des Abbesses, Emilia Romagna Theater Fondazione, among others. She collaborated in the plays: SABOTAGEM (2015), by Lígia Soares, Miguel Castro Caldas and Sílvia Pinto Coelho; O ESPLÊNDIDO (2014), by Andresa Soares. She participated also in other performance projects, such as CELEBRAÇÃO (2012), a dance and performance program presented at Culturgest.

She is a TV commercial director for Take It Easy since 2006, where she has made several advertisements brand campaigns: Compal, Luso, Matinal, Gallo, Médis, Banco Popular, Terra Nostra, Lidl, CGD, Optimus, ANF, Staples, PT, TMN, Planta, Unitel, Milaneza, RTP, etc.

She directed documentary and experimental videos such as: ESFORÇOZINHO DA GENICA, SKATE NO PALÁCIO, POP FISH e GET BENT [2005], this one presented at the exhibition "J'en Rêve" at the Cartier Foundation Paris and at the festivals Imago, Video-Lisboa, Impakt Festival and Courtisane.

### Filmography:

- 2026 [A HORA DA ESTRELA](#)  
Portugal, 2026, FIC, DCP, Colour, 20'
- 2022 [2ª PESSOA](#)  
Portugal, 2022, FIC, H.264, Colour, 16'
- 2016 [À NOITE FAZEM-SE AMIGOS](#)  
Portugal, 2016, FIC, DCP, Colour, 24'

